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Press Release – For Immediate Release

From: Brad Brown, MBA, CCIM

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Date: January 14, 2016

Re: Party City and Moe's Southwest Grill are set to open in 2016

Coliseum Crossing Shopping Center, 2101 Coliseum Drive, Hampton, Virginia 23666

Robert Brown & Associates, Inc. (RBA) is pleased to announce Party City and Moe's Southwest Grill will be open at Coliseum Crossing in 2016. Coliseum Crossing will also undergo renovations and an expansion of 8,255 square feet. The expansion will start this Spring and be finished for the Christmas shopping season. The Renovation scope includes a new building façade, sidewalks, landscaping, lighting, retailer signs and storefronts. Renderings of the new façades areas are attached.

Anchored by Ross Dress for Less, Petco, David's Bridal and Food Lion grocery, Coliseum Crossing Shopping Center is located at the intersection of Coliseum Drive and Cunningham Drive in Hampton, Va. Coliseum Crossing Shopping Center is in close proximity to area employers and tourism generators such as Sentara Careplex Hospital, NASA, Langley AFB, JC Penney, Target and the Boo Williams Sportsplex. Area demographics and traffic counts are very strong with the center well positioned to capitalize on its excellent location within the Peninsula retail marketplace.

Leasing opportunities are available at the project. Contact Robbie Brown, Director of Leasing at 757-969-6037 for more details. Additional project information can be found at the RBA website:

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